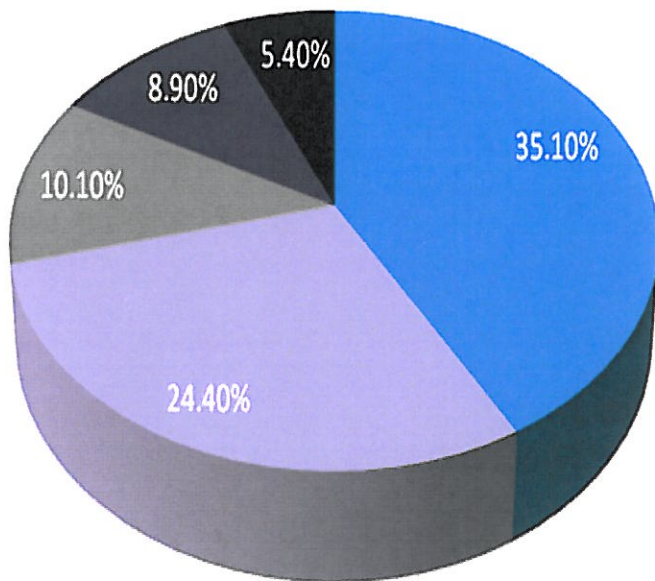


NASP'S SUBROGATOR READERSHIP SURVEY *AUGUST OF 2010

NASP Advertiser Data



- Subrogator readers who have visited an advertiser's website
- Subrogator readers who have saved an advertisement for future reference
- Subrogator readers who have contacted an advertiser for more information
- Subrogator readers who have passed an advertisement on to others
- Subrogator readers who have purchased an advertiser's product or service

For more information, please contact the staff office at 800-574-9961

