

# How Does a NASP Corporate Member Sponsorship Help My Business?



Target marketing with Subrogator ad & subscription perks.



Visibility on NASP's website to enhance your company's search engine optimization.



Membership giveaways for you or your customers.



Superior signage and booth concessions.



Other valuable discounts and benefits.

## 2012

# Premier and VIP Sponsorships

Sponsors may mix & match these options according to their level of sponsorship.

Column 1	Column 2	Column 3	Sponsorship & Ad Values
Special Recognition in Subrogator	25% Discount on one ad in Subrogator	25% off either LSC or Annual Exhibit Booth	Diamond Sponsorship at Annual ( \$10,000 )
Priority Booth Selection / Location	Two Reprints from Subrogator (Link)	One (1) Complimentary Conference Registration – either LSC or Annual	Platinum Sponsorship at Annual ( \$7,500 )
Additional Signage at Conferences	Two (2) Complimentary Registrations for Regional Subro College Chapter Meetings	Exhibit at Annual Conference and Receive a Complimentary Booth at Lit Skills	Gold Sponsorship at Annual ( \$5,000 )
Priority Product Sponsorship	Three (3) Complimentary ICP NASP Memberships to Give Away to ICP Clients	Two (2) Complimentary CSRP Matriculations	Silver Sponsorship at Annual ( \$3,000 )
Two (2) Complimentary Chapter Meeting Registrations	Two (2) Complimentary Webinar Registrations (Excluding CSRP Series)	One (1) Complimentary Copy of Most Recent NASP Benchmarking Study	Full-page ad in Annual Conference's Show Daily ( \$3,000 )
One (1) Complimentary Non-Subro College Chapter Meeting Sponsorship	33 1/3% Discount on Three-Issue Ad in Subrogator	Nationwide Sponsorship Recognition at ALL Chapter Meetings for one year	Half-page ad in Annual Conference's Show Daily ( \$2,000 )
Logo and Link on Corporate Member Sponsor Page of NASP Website	One (1) Half Price Annual Conference Registration		

Premier Corporate Member Sponsor	Diamond VIP Member Sponsor	Platinum VIP Member Sponsor	Gold VIP Member Sponsor	Silver VIP Member Sponsor
Cost \$21,500 Value \$31,950	Cost \$16,000 Value \$23,575	Cost \$13,000 Value \$19,900	Cost \$10,000 Value \$15,250	Cost \$7,500 Value \$11,350
Column #1 All	Column #1 6	Column #1 5	Column #1 4	Column #1 3
Column #2 All	Column #2 5	Column #2 4	Column #2 3	Column #2 2
Column #3 All	Column #3 4	Column #3 3	Column #3 2	Column #3 1
SP Memberships 4	SP Memberships 4	SP Memberships 3	SP Memberships 2	SP Memberships 1
Full-page Ad in Annual Conference's Show Daily	Full-page Ad in Annual Conference's Show Daily	Half-page Ad in Annual Conference's Show Daily	Gold (Annual) Conference Sponsorship ( \$5,000 )	Silver (Annual) Conference Sponsorship ( \$3,000 )
Diamond (Annual) Conference Sponsorship ( \$10,000 )	Diamond (Annual) Conference Sponsorship ( \$10,000 )	Platinum (Annual) Conference Sponsorship ( \$7,500 )		

For more information on a NASP Corporate Member Sponsorship, please contact Joanne Corcoran. [joanne.corcoran@subrogation.org](mailto:joanne.corcoran@subrogation.org)  
**1-800-574-9961**