

NASP GARNERS THREE AWARDS OF EXCELLENCE

(Minneapolis, Minn. – June 6, 2006) - The National Association of Subrogation Professionals (NASP) has won three awards for excellence from the Midwest Society of Association Executives (MSAE).

The MSAE 2006 Awards of Excellence recognize volunteer association programs that serve members, their publics and their communities. The awards are divided into these three categories: Excellence in Public Service, Association Excellence and Communications Excellence. NASP won an Award for Association Excellence for Special Events, recognizing outstanding achievement and innovation in member programs and events, and two awards for Communications Excellence, acknowledging achievement in communication strategy and design.

According to Leslie Wiernik, NASP President, the awards mark a milestone for NASP: "Volunteers have grown NASP with the help of the Harrington Company Staff into a formidable force in the field. These awards signal important recognition to us all. We are very proud and thank MSAE."

NASP's 2005 Annual Conference was cited for the Association Excellence in Special Events. Held in Austin, Texas, this was NASP's 7th Annual Conference and the growing number of attendees, educational sessions, and sponsors and exhibitors demonstrated the value and esteem this Conference holds in the subrogation industry. Of particular note was the record number of attendees (1,100), the innovative program subjects and formats and the special social events calendar.

"Live from the House of Subrogation" offered more than 60 educational sessions and more than 90 exhibitors. A variety of compelling brochures, programs and other supporting materials were produced, which provided information on the educational sessions, speakers, sponsors, exhibitors and events of the 2005 Annual Conference. These materials, along with the staff and conference volunteers, created a most professional conference and an outstanding experience for attendees.

The NASP *Subrogator* earned the Communication Excellence in Periodical Magazines. The *Subrogator* magazine is a vehicle for sharing information among NASP members about subrogation and other related issues. Each issue is mailed to all NASP members, nearly 2,000 professionals, with a high pass-along circulation. Increased membership, growing readership, the support of contributing authors and advertisers, and staff and

volunteer work played a role in the acknowledged success of the *Subrogator*. Articles presented new insights to members and readers.

The third award, Excellence in a Marketing/Communications Campaign, recognized NASP's recent membership program. NASP redesigned its membership program and packet in order to highlight the association's move from being a national organization to an international organization and motivate new members. The design and theme "Going Somewhere?", reflected the changes NASP is making as it begins to spread its mission to new members in new countries and emphasizes that subrogation professionals can advance professionally by becoming a member of NASP.

NASP received engraved awards at the MSAE Golden Anniversary Gala on May 18 at the Hilton Minneapolis.

The National Association of Subrogation Professionals (NASP), managed by the Harrington Company, was established in 1998. The NASP mission is to enhance the stature and effectiveness of subrogation and recovery professionals through education, training and the exchange of information. This international association now services a membership of over 1,800 claims professionals, attorneys and companies specializing in subrogation recovery. For more information about NASP, please call us at (888) 828-8186 or visit our website at www.subrogation.org.